

Movie Making Assessment Rubric

Film Team:

Date:

Signed:

| Criteria | Advanced | Achieved | Developing | Comment |
|-----------------------------|--|--|---|---------|
| Overall design & appearance | The video is exceptionally designed for easy viewing. The content is well thought out and the sequencing makes sense. | The page is well designed for easy viewing. The content shows a clear overall plan and communicates a general theme. | The design of the movie makes it hard to view the movie and follow the information. | |
| Planning | Storyboard shows careful planning and thought about the use of filming and editing effects and the content of the movie. The final video clip sequence and effects matches closely the directions on the storyboard. | The storyboard shows an general understanding of filming and editing effects. Most video segments match the storyboard | The storyboard does not reflect an understanding of filming and editing effects. The storyboard has been used to guide the overall video production but does not correspond clearly with the final video. | |
| Music / Sound | Music and/or imported sound enhances the viewers' experience of the movie and relates to the content. Music fades in and out at optimal moments. The music does not interfere with the sound of the video itself. | Music/sound is does not distract the viewer, but does not specifically relate to the movie nor enhances understanding of it. | Music is used but distracts the viewer. It doesn't fade in and out and conflicts with the sound of the video itself. | |
| Editing video clips | Effective use of split segment that includes a commentary on title in between the two split segments. | Includes a split segment that includes commentary on title in between the two split segments. | Includes a split segment but it may not be effective or the commentary is missing. | |
| Advanced Features | Use of advanced features is present (such as reverse clip direction, speed variation, extract audio for video itself) and enhances the overall production | Use of advance features is present and appropriate for the overall production. | Advance features are present but conflict with the overall production. | |

Group/Teacher Reflection of Movie Making Project

| Criteria | Advanced | Achieved | Developing | Comment |
|---|--|--|---|---------|
| Description of your project | Clear, comprehensive description of what your project shows | General overview what your project shows. | Brief, superficial statement of what your project shows | |
| The extent to which you accomplished the purpose and your major successes | Accurate self assessment with supporting examples to make your case. Clear insight about what you accomplished. | Overly critical or overly generous in your self-assessment. General idea of broad accomplishment. | Superficial statement lacking in depth of reflection and accuracy. | |
| What you learned through completing the project (major challenges and breakthroughs) | Thoughtful reflective self analysis with supporting examples to make your case. Clear insight about your major challenges and breakthroughs. | General descriptive overview with some examples and insights about your major challenges and breakthroughs | Brief statement of limited aspects of your major challenges and breakthroughs | |
| Reflection on how this technology can be used as an educational resource and productivity tool | Thoughtful reflective analysis that shows depth of understanding of how this technology functions as an educational resource, and can be used as a productivity tool | General descriptive overview of how this technology functions as an educational resource, and can be used as a productivity tool | Brief statement of limited aspects of how this technology functions as an educational resource, and can be used as a productivity too | |

Other Comments